

Sale of
LADIES' GLOVES.

Beginning on Tuesday, April 2nd.

1400 dozen

Real Kid,—2 clasp, pique sewn, with
"Paris Point" stitched backs.

Colors:—Tans, Browns, Gold, Mode, Ox-
blood, Blue, Green, Grey, White and Black.

\$1.25 PER PAIR.

Value \$1.75 and \$2.00.

1000 Dozen,

Over-seam, or pique sewn.

Colors:—White, Blue, Green, Tans, Modes,
Greys, Biscuit, Brown, Gold, Beaver, Pearl and
Black.

\$1.00 PER PAIR.

Misses' Gloves.

Real Kid,—over-seam or pique sewn.

All Fashionable Shades, White and Black.

\$1.00 PER PAIR.

This sale is unprecedented in the value of the
merchandise at these prices. The stock con-
sists of celebrated makes of the highest stand-
ing, and the well-known brands of manufacture.

Newly imported for the Spring Season.

JAMES McCREERY & CO.,
Twenty-third Street.

Spring Exhibition.

GOWNS.

On Tuesday and Wednesday,

April 2nd and 3rd.

JAMES McCREERY & CO.,
Twenty-third Street.

Meyer Jonasson & Co.

Millinery Department.

Trimmed and Untrimmed Hats and Bonnets.

Exclusive Designs.

Refined
MOURNING MILLINERY.

SHIRT WAIST HATS.

Unapproachable in Style and Finish.

School and Dress

HATS

For Little Folks.

Also complete lines of trimmings, including the
latest novelties in flowers, feathers, foliage, orna-
ments, etc.

BROADWAY AND 12TH ST.

BROADWAY AND 11TH ST
JAMES McCREERY & CO.

SALE OF LADIES' SUITS.

CHEVIOT, HOMESPUN AND SERGE
ETON SUITS.

Coats,—silk lined, and finished with fancy
shaped Taffetas self stitched bands, and novelty
lace applied sailor collars, fastened with silver
ferreted straps. Bell sleeves.

Skirts are cut after the latest tailor model—
with graduated flare flounce. "Drop" silk
lining, finished with accordion pleated ruffle.

\$29.50; VALUE \$40.00.

BROADWAY AND 11TH ST
JAMES McCREERY & CO.

STERN BROTHERS

are now showing in their

Dress Trimming Departments

Complete assortments of
Ostrich Feather Boas
the most desirable lengths, in gray, white, black and combinations

Also will offer to-morrow

325 Yds. Embroidered All-overs \$1.95, 2.95, 3.50

Persian Trimmings, per yd. 38c, 48, 68

Regular value 60c to \$1.50 yd.

West Twenty-Third Street

SOROSIS
TRADE MARK
THE BEST SHOE FOR WOMEN.

3.50 per pair.

There is no quality so desirable, in addition
to elegance of attire, as elegance of deportment.

A graceful carriage is impossible unless well
made, comfortable shoes are selected.

Sorosis Shoes.

Are made of various leathers, to comply with
every variation of dress.

None genuine without the Sorosis label.

JAMES McCREERY & CO.

Broadway and 11th St.

Twenty-third Street.

and the fire department responded as

quickly as possible. The steamers be-
gan pumping water from the lake, but a

high wind spread the flames with such
rapidity that little could be done.

By 11 o'clock the houses of John

Whitnack, D. G. Saxton, William Eng-
lish, Rudolf Van Brunt, John Cameron,

Mrs. Mary Neal, W. H. Holbrook, D. D.
Boise, Mrs. Lubrecht and Mrs. Benjamin

Cornell, all of Brooklyn, had been de-
stroyed, and the fire was not yet under

control.

The Merrick Camp-Meeting Associa-
tion, which has built up the camp, has

run the place for several years. It is
three miles from Freeport, and contains

fifty or sixty cottages and a big pavil-
lion in which meetings are held.

The grounds and cottages are under
the care of John Medill, John Lucky, of

Brooklyn, is the superintendent. Mr.
Medill insisted that the fire was started

by incendiaries.

The association is of the Methodist
denomination, and big camp-meetings

are held there every year during July
and August.

TWO MEN SCALDED.

Boiler Explodes and They Are
Wrapped in Steam.

Two men were severely scalded by the

explosion of a steam boiler which was

used in hoisting supplies to the work-

men employed in erecting a building at

11 East Seventy-ninth street, at 11 A. M.

to-day.

The injured men are: James Purcell,

sixty-three years old, of No. 72 West

Ninety-ninth street, the engineer; his

head and body were badly scalded. Tim-

othy Curtin, thirty-three years old, of

No. 128 Second avenue, a driver, scalded

about the face and legs. Both men
will recover.

Cuban Orphans Their Care.

ALBANY, April 1.—The Benevolent

Society of Divine Providence, with its

principal office in New York City, has

made application to the State Board of

Charities for permission to incorporate.
The objects of the organization are the
care and education of the orphan and
other destitute children of Cuba. Arch-
bishop Corrigan is one of the directors.

A RECORD OF RECORD-BREAKING.

ADVERTISING IN THE WORLD **2,561** COLS.
DURING MARCH, 1901

The Greatest March in The World's History.

THE WORLD'S MARCH ADVERTISING RECORD FOR 20 YEARS!

Year.	Columns.	Year.	Columns.	Year.	Columns.
March, 1882.....	414 1/4	March, 1888.....	1,510	March, 1895.....	2,337 1/4
March, 1883.....	374 1/4	March, 1889.....	1,774	March, 1896.....	2,271 1/4
March, 1884.....	594	March, 1890.....	1,854 1/4	March, 1897.....	1,788
March, 1885.....	1,009 1/4	March, 1891.....	1,950 1/4	March, 1898.....	2,040 1/4
March, 1886.....	1,149 1/4	March, 1892.....	2,194 1/4	March, 1899.....	2,197 1/4
March, 1887.....	1,540 3/4	March, 1893.....	2,019 1/4	March, 1900.....	2,265 1/4
		March, 1894.....	2,050 1/4		

March, 1901..... **2,561** Columns.

The Reason Why:

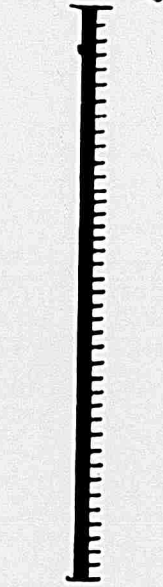
THE WORLD leads all other papers in
New York City circulation every day by
Tens of Thousands.

Daily Average
Net Paid Circulation
of Non-returnable Papers
in the Metropolitan District
of Greater New York.
THE HIGHEST

Total "Distribution"
in the Same Territory
of the Next Highest Paper
RETURNABLE
WITHOUT LIMIT.

Total "Distribution"
in the Same Territory
of the Next Highest Paper
with Limited
Return Privileges.

THE WORLD



This diagram is drawn to scale from the
OFFICIAL FIGURES on the books
of The American News Company. These
figures are in my possession.

L. J. Richardson

Organizer and First President of the Newsdealers' National Association,
Supt. of Circulation of the New York Journal five years, ending Feb. 9, 1901.

FOUR FACTS.

- 1ST—Of the three papers in question, THE WORLD is the ONLY daily paper that is NON-RETURNABLE in Greater New York. The copies of THE WORLD distributed are ABSOLUTELY SOLD. The next highest paper is returnable by agents and news companies to the publisher WITHOUT LIMIT. Its "distribution" does NOT mean legitimate paid bona-fide circulation.
- 2D—The American News Company and its branch companies are the distributors of the daily papers in the Greater New York and the adjacent territory of New Jersey and Connecticut. The books of these companies will show the absolute truth of the statements.
- 3D—The net paid circulation of THE WORLD in New York City, year in and year out, is the largest and is VERY LARGELY in excess of that of any other paper.
- 4TH—THE REGULAR DAILY NET PAID CIRCULATION OF THE WORLD IN GREATER NEW YORK, adjacent CONNECTICUT and NEW JERSEY is almost as large as the COMBINED DISTRIBUTION of the TWO NEXT HIGHEST papers in the same territory.

The World's Supremacy in Local Circulation Attested, Certified and Sworn To.

I solemnly swear that the ACTUAL NET ORDERS of the following news companies for Saturday, March 30, 1901, are correct; that they are approximately the same as the actual daily net orders since Jan. 1, 1901; that they, to my knowledge, represent the highest net paid local circulation in the metropolitan district of Greater New York, and that, to the best of my knowledge and belief, the average net paid bona-fide circulation of The World—Morning, Evening and Sunday—in that territory is greater by many thousands than that of any other New York newspaper; and, furthermore, that it has been greater than that of any other paper at all times during the past ten years.

Sworn and subscribed to before me this 30th day of March, 1901.

Georgie

Notary Public.

Richard

Superintendent of Circulation, N. Y. World.

News Company:	No. of Copies.	News Company:	No. of Copies.	News Company:	No. of Copies.
American News Company.....	51,344	Union News Company.....	2,805	South B'klyn Branch Am. News Co.	15,056
Brooklyn News Company.....	24,050	Tyrrell.....	1,590	Union News Co. (N. J. C. R.)....	4,565
Nassau News Company.....	24,791	Goode.....	4,380	Wheeler.....	800
Manhattan News Company.....	1,725	Williamsburg News Company....	16,398	Square Deal News Company.....	2,979
Harlem News Company.....	33,600	Schlener.....	6,000	Counter Sales.....	2,081
National News Company.....	3,861	Egan.....	904	Miscellaneous Cash Sales.....	1,350
		Long Island News Company.....	3,705		

TOTAL CITY SALES (Regular Morning Edition only)200,970

I hereby solemnly swear that the above statement of the actual net orders of the news companies for Saturday, March 30, 1901, is correct and represents substantially the average daily net orders for the year to date.

Sworn and subscribed to before me this 30th day of March, 1901.

Georgie

Notary Public.

Imper

Cashier.

CERTIFIED BY THE NEWS COMPANIES.

NEW YORK, March 30, 1901.

As representing the news companies named above, we hereby certify to the absolute correctness of this statement of the number of copies of the New York World actually ordered this date to supply our regular demand.

American News Co. Harlem News Co. Brooklyn News Co. Union News Co. (N. J. C. R.).
John J. F. Jones *John J. F. Jones* *John J. F. Jones* *John J. F. Jones*
Schlener News Co. Tyrrell News Co. Wheeler News Co. Egan News Delivery.
Wm. Schlenker *John J. F. Jones* *Wm. Schlenker* *Wm. Schlenker*
Nassau News Co. Goode News Co. L. I. News Co. Square Deal News Co.
L. Greenbaum *George J. Jones* *Frank O. Jones* *Frank O. Jones*
Union News Co. Williamsburg News Co. Manhattan News Co. Ward and Gower
Wm. Schlenker *Wm. Schlenker* *Wm. Schlenker* *Wm. Schlenker*
National News Co. Per T. T. Byler, Jr.

**TWO KILLED AT
BROOKLYN FIRE.**

Policemen Saved Three
with Belts—Woman
and Child Dead.

That only two lives instead of six were
lost at the fire in No. 37 Moore street,
Williamsburg, is due to the work of
three policemen, who by a life-line made
of their knotted belts let down one of
their number from the roof and saved
three persons and to the work of a fire-
man who carried a baby from the top
floor.

The Dead Are.

Mrs. Beanie Finkelstein, twenty-seven

years, wife of Nathan Finkelstein, who
lived on the top floor.

Isaac Kornstein, four years, nephew

of Mrs. Finkelstein.

Henry Travers, fireman, Truck No. 18,

hand cut in rescuing Mrs. Finkelstein,
who was still alive, and Anne Hoyer,

twenty years old, servant of the Finkel-
stein, who was taken to St. Catherine's

Hospital.

The building, a tenement, is a four-

story structure between brick tenements.

An oil lamp in the hallway exploded

scattering the oil over the notion coun-
ter of Isidor Silverstein kept there. The

flames swept up the staircase, cutting
off all escape. When the firemen reached

the scene, men, women and children
were at every window calling for aid.

All were carried out except Finkel-

stein, his twenty-months-old boy Moses,

his wife and one-day old baby and his

nephew. Mrs. Finkelstein was ill in

bed. Fireman Travers climbed to the

top floor, plunged into a window of the

Finkelstein apartment and in the dense

smoke found Mrs. Finkelstein and the

Kornstein boy on the floor. They were

still alive.

Ropes were run up and despite the

thick smoke Travers sent down both.

But they were dead before they reached

the street—suffocated by the fumes. The

baby was saved.

Policemen William Maher, Frank In-

stone and James Edwards, from the

roof, saw Finkelstein, his baby, Moses

and another child on the rear fire-escape
with flames below them and no way of
escape.

Whipping their belts off they knotted
them in a long line. Then Edwards lay
flat over the edge of the roof and In-

**LADIES' UNDERWEAR
DEPARTMENT.**

2nd Floor.

Sale of
Gowns, Chemises, Drawers
and Corset Covers.

.95, 1.25 and 1.45

Skirts.

1.45 and 1.75

Taffetas Silk Skirts.

All the latest fashionable
colors and black,—finished
with wide, double accord-
eon pleated, ruche edged
ruffles,

7.50

The latest blue and white or
black and white plaid taf-
fetas skirts,—finished with
accordion pleated flounce,
mounted with wide rose
quilled ruchings.

9.50

JAMES McCREERY & CO.,
Twenty-third Street.

**FIRE SWEEPS
MERRICK CAMP.**

Ten Cottages Burned
at Methodist Meet-
ing Place.

A fire that started early this morning
in the unoccupied cottages of the Mer-
rick Camp-Meeting Association, near
Freeport, Long Island, burned many
buildings and caused a heavy loss.
The fire started in the cottage of John
Whitnack, of Brooklyn, and spread
from there to a group of ten cottages
across the street, all of which were
quickly destroyed.

Help was summoned from Freeport